

NEW!

Dupli-Color®

CUSTOM WRAP

REMOVABLE COATING



HOW TO VIDEO:



Customize the look of your vehicle with spray on, peel off removable coating.

- Ideal for original factory painted finishes, aluminum, metal, chrome, and plastic on entire vehicle, accents, wheels, and more
- Resists the wear and tear of daily driving, including rain, snow, and UV exposure
- Features EZ Peel™ Technology for optimal peel, it is recommended that removal or re-coating occurs after 6 months of initial application
- Available in six matte colors:

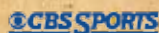


Dupli-Color® Custom Wrap is specifically formulated for automotive customization projects. You can change the look and color of your entire vehicle, add a racing stripe or customize your wheels in a few simple steps. Custom Wrap provides a smooth, professional looking finish that resists the wear and tear of daily driving. Our exclusive formulation also features EZ Peel™ Technology for optimal peel, it is recommended that removal or re-coating occurs after 6 months of initial application. Ideal for original factory painted finishes, aluminum, metal, chrome and plastic. Not recommended for application on headlights or taillights.



BROADCAST MEDIA SUPPORT

We'll be promoting Custom Wrap through DIY automotive shows that air on Spike, NBC Sports, CBS Sports and Velocity. In-show programming will highlight the colors, applications and the EZ Peel™ Technology.



COLORS AVAILABLE

Custom Wrap is available in these six matte finishes: Carbon Black, Performance Red, Patriot Blue, Graphite Metallic, Arctic White, and Jet Grey.



IN-STORE MERCHANDISING

New in-store merchandising tools provide you with off-shelf selling opportunities! Please contact your Dupli-Color sales representative to learn how you can get them placed in your store!



POPCWCT140 - Counter Top Display

POPCWSK140 - Side Kick display

To order, contact your Dupli-Color sales rep!

www.duplicolor.com

Dupli-Color Products Group Cleveland, Ohio

Tel 800-247-3270 Fax 800-433-0463

ITEM #	COLOR	SIZE (oz.)	UPC	PACKAGE QTY
CWRC794	MATTE CARBON BLACK	11 oz	0-26916-06777-7	6
CWRC795	MATTE PERFORMANCE RED	11 oz	0-26916-06779-1	6
CWRC796	MATTE PATRIOT BLUE	11 oz	0-26916-06780-7	6
CWRC797	MATTE GRAPHITE METALLIC	11 oz	0-26916-06809-5	6
CWRC798	MATTE ARCTIC WHITE	11 oz	0-26916-06810-1	6
CWRC799	MATTE JET GRAY	11 oz	0-26916-06815-6	6